

The Sussex Flower School- The Career Course Curriculum

Session 1

- Wholesalers and the supply chain - the Dutch auctions, how they work
- Where to source your materials
- Flower Farmers -how to access and buy
- Wrap quantities -how to buy
- How the world of floristry works -what jobs could you do?
- What kit do you need to buy?
- How to build a portfolio and create a reference file for the course
- Table and Door wreath

Session 2

- Conditioning flowers and foliage
- Stem types and basic botany
- Looking after your stock correctly
- Stock rotation and wastage -how to buy wisely
- Care cards -how to communicate with customers
- Understanding all the mediums available to us -the pros and cons
- The 'larder' -understanding the functional forms
- How to build a design in a 'solid' medium eg foam, moss, sand
- Transference of techniques to other designs
- High Table Riser

Session 3

- How to set up a business step by step
- How to get work, wedding fairs, advertising etc
- Social media -setting up accounts and how to run them etc
- Branding, creating a mood board etc ready for the printers and website builders
- Long and low table design

Session 4

- Retail floristry -how it works
- Health and Safety
- Creating a Risk Assessment
- Pricing for retail
- Hand Tied Bouquets and wrapping

Session 5

- Funerals -how funeral directors work, getting work, taking orders etc
- Pricing a funeral
- Creation of a funeral 'design book'
- Eco floristry techniques
- Funeral spray

Session 6

- How to run a wedding from start to finish
- All the paperwork for weddings
- Pricing a wedding or event
- Ribboning/ presentation of bouquets, delivery of flowers etc
- Bridal Bouquets styles and names
- How to design on paper
- How to use a grid to buy correct quantities
- Bridal Bouquet

Session 7

- The Elements and Principles of Design
- Constance Spry and Dutch Masters - session on the history of floristry
- Mantle vase arrangement

Session 8

- Wiring flowers - all the techniques
- Buttonholes, Corsages
- Flower Crowns

Session 9

- Events- all the ins and outs of running a large event off site
- Freelancing - contracts, pay, getting work, expectations etc
- Corporate flowers-how it all works, getting contracts etc
- Pedestal arrangement

Session 10

- Consolidation of knowledge 'test' (not pass or fail)
- Seasonal Meadow Box

- Trip to Covent Garden Flower Market
- Mentoring session 1-1 with Georgia after the course has finished

Key shapes:

1. The Circle (Day 1) - Seasonal **Wreath Bio Foam** - Door wreath, Funeral wreath, Table design, Planted wreath
2. The Sphere (Day 2) - **Tall Table Riser Moss**, Hanging Globe, Pomander, Topiary Tree etc

3. The Greek Cross (1/2 and 1/2) (Day 3) - **Long and Low Floral Fibre**, Top Table arrangement, Windowsill, Mantlepiece, Double Ended Funeral Spray etc
4. The Roman Cross (1/3 and 2/3) (Day 5) -**Single Ended Funeral Spray (demo)** Moss, Pew End, Shower Bouquet
5. The 3D Triangle (Day 7) -**The compote 'Spry' inspired design** *Chicken Wire*, demo of *Pin Holder/Oshun Pouch*, Ikebana, asymmetric arrangements etc
6. The Triangle (Day 9) - **Pedestal** , *moss and chicken wire*, Trad. pedestal/arrangement in container, milk churns etc
7. The Parallel (Day 10) - **Meadow Box** Moss, aisle runners, windowsill, mantlepiece etc

Other Designs...

8. (Day 4) **Hand Tied Bouquet** -*tied* vase arrangement, wild and free etc
9. (Day 6) **Wedding Bouquet**- *tied* Bridesmaids' bouquets, posies etc
10. (Day 8) **Floral Crown, Buttonholes etc**, *wired, tied, glued*

Practical Designs (these are designs you will make -see above)

Table/Door Wreath, Long and Low , Tall table riser, Hand tied bouquet, Floral crown, 'Constance Spry' arrangement, Pedestal, Meadow box, Hand tied wedding bouquet, Single ended funeral spray, Buttonholes, Corsages....

Transferred Designs (these are designs you will be taught how to create -see above)

Hanging globe, Pomander, Topiary tree, windowsill arrangement, mantlepiece arrangement, aisle runners, funeral wreath, door wreath, top table arrangement, large urns, double ended funeral spray, tied sheaf, based funeral shapes and letters, the 'wild and free' bouquet, hair flowers, wrist corsage and more.